



Contribution ID: 88

Type: **not specified**

Dare forma all'invisibile: Il ruolo di INAF nella comunicazione dell'Einstein telescope

Wednesday 4 June 2025 12:25 (12 minutes)

The Einstein Telescope is a visionary European project to explore the Universe through gravitational waves. But how do we communicate such a complex, silent and invisible challenge? In this talk, I present the role of INAF in the outreach and public engagement strategy of the project, focusing on communication, storytelling, education, and community involvement. From Sardinia to Europe, from schools to local communities, we explore how science communication can turn this underground detector into a shared societal journey.

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Session Classification: L'astronomia multimessenger verso il futuro: ET, LISA, IceCube, KM3NeT e i fotoni (chair: S. Zaggia)