## **ESPM-17 Outreach Events**



Contribution ID: 9 Type: **Talk** 

## Press and public engagement surrounding the geomagnetic storm of May 2024

Thursday 12 September 2024 13:50 (5 minutes)

I will talk briefly about the different types of outreach and public engagement opportunities that arose due to the recent severe geomagnetic storm and space weather effects that occurred in May 2024. I will discuss how to handle these opportunities and give advice, particularly for early career researchers, to those who are interested in participating in and developing outreach activities on space weather. I will finish with what we can do as a community to enable maximum impact from these activities.

**Primary author:** YARDLEY, Stephanie (MSSL/UCL)

Presenter: YARDLEY, Stephanie (MSSL/UCL)

Session Classification: Outreach in Solar Physics