

SHARING AHEAD 2022 - Public communication of astrophysics across Europe



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Diversify and conquer: PO activities at IFCA for all ages and for all backgrounds

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The PO activities at IFCA are very diverse and focused on a variety of potential learners. Our starting point is the very local, classical-design programme “Expanding science”; in which the scientists working at the institute regularly visit schools to talk about science, adapting the contents to the level of the scholars and adding a gender perspective to the activities. With these visits, the students can know in person real scientists working in a large number of research fields and what they contribute to the current problems of the society. These required a reformulation for the COVID era.

Another backbone of our PO activity is our participation in international initiatives to communicate science to the general public, all ages, again with a special look at the gender perspective. For this, we regularly participate in the ERN, the International Day of Women and Girls in Science, the Science Week, the Space Week, Black Hole Week and several joint initiatives of EU projects, benefiting from an in-person approach and also an on-line design.

Many diverse activities aiming at reaching a great variety of public, all ages, all backgrounds....you never know who is listening...

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