

SHARING AHEAD 2022 - Public communication of astrophysics across Europe



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Expect the unexpected - Space and storytelling with LICIACube

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Communicating small satellite's science to the general public is a challenge. When your goal is to give voice to an Italian CubeSat to be released from a breakthrough planetary defence mission by NASA... things can be even more challenging. In my talk I will show you the incredible results we obtained in about a year managing LICIACube's social media. LICIACube is the small satellite released by DART mission 15 days before the historic impact on asteroid Dimorphos, its job was to witness the impact from a very close distance. It obtained >600 pictures of the event and much more.

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