

SHARING AHEAD 2022 - Public communication of astrophysics across Europe



Contribution ID: 6

Type: not specified

Public Outreach Activities of the Max Planck Institute for Extraterrestrial Physics

The Max Planck Institute for Extraterrestrial Physics (MPE) belongs to the Max Planck Society (MPG) and is one of the most important institutions for astrophysics in the world. In the AHEAD2020 project, the X-Ray Optics Joint Research Activity is led by head of X-ray test facility PANTER of MPE's high energy group. At MPE, we offer a wide range of public outreach, including a bilingual website with recent research news, Intranet or guided lab tours. Together with surrounding institutes, we participate in Open House Days and an annually Girls Day. One key event was the Nobel Prize for Physics 2020 for Reinhard Genzel which caused an extensive response in media, followed by various public talks and interviews. We also expanded our presence on Social Media (Twitter, LinkedIn). To cope with challenges caused by the pandemic, talks, meetings and conferences were realised virtually. Soon, we plan to extend our Social Media activities (Instagram/YouTube) and work on collaborations with schools.

Presenter: HERRMANN, Tobias (Max Planck Institute for Extraterrestrial Physics, MPE)

Session Classification: Communicating H2020 projects