



**When**  
3-4 NOVEMBER 2022

**Where**  
SALA DEL CHIOSTRO  
FACULTY OF ENGINEERING  
SAPIENZA UNIVERSITY  
ROME, ITALY

FIRST CONFERENCE

# PUBLIC COMMUNICATION OF ASTROPHYSICS ACROSS EUROPE

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**Website**

<https://indico.ict.inaf.it/e/SharingAHEAD2020>



# THURSDAY 3 NOVEMBER

9:00 - 11:00 **REGISTRATION**

11:00 - 11:30 **AHEAD2020: an overview**  
Luigi Piro, *National Institute of Astrophysics (INAF-IAPS)*  
Ioannis Georgantopoulos, *National Observatory of Athens (NOA)*

11:30 - 12:00 **The H2020 Opticon RadioNet Pilot Project: Overview, challenges and lessons learnt from its communications and outreach activities**  
Jorge Rivero González, *Joint Institute for VLBI ERIC (JIVE)*

12:00 - 12:30 **Citizen Science in ESCAPE (European Science Cluster of Astronomy & Particle physics ESFRI research infrastructures)**  
James Pearson, *The Open University*

12:30 - 13:00 **The REINFORCE project**  
Stavros Katsanevas, *European Gravitational Observatory (EGO)*

13:00 - 14:30 **LUNCH BREAK**

14:30 - 14:50 **There is not just one Cosmos - Involving, connecting and story-telling in Multimessenger Astronomy**  
Vincenzo Napolano, *European Gravitational Observatory (EGO)*

14:50 - 15:10 **Public Outreach Activities of the Max Planck Institute for Extraterrestrial Physics**  
Tobias Herrmann, *Max Planck Institute for Extraterrestrial Physics (MPE)*

15:10 - 15:30 **Activities of the Visitor Centers of the National Observatory of Athens**  
Lazaros Koutoulidis, *National Observatory of Athens (NOA-IAASARS)*

15:30 - 15:50 **Science communication of AHEAD2020 through the social media and webpage**  
Ektoras Pouliasis, *National Observatory of Athens (NOA)*

15:50 - 16:00 **Art and play to communicate astrophysics**  
Edwige Pezzulli, *National Institute of Astrophysics (INAF-IAPS)*  
Marco Faccini, *National Institute of Astrophysics (INAF-OAR)*

16:00 - 16:30 **COFFEE BREAK**

16:30 - 16:50 **COsmIC RAYS - A different strategy to explain high-energy astrophysics to youngsters (who usually have too high-energies to stop and hear who explains high-energy astrophysics)**  
Angelo Adamo, *National Institute of Astrophysics (INAF-IASF Palermo)*

16:50 - 17:10 **Virtual and augmented environments for communicating Astronomy: Science, Education and Outreach experiences at INAF Palermo Observatory**  
Laura Leonardi, *National Institute of Astrophysics (INAF)*

17:10 - 17:30 **Diversify and conquer: PO activities at IFCA for all ages and for all backgrounds**  
Maite Ceballos, *Instituto de Física de Cantabria (CSIC-UC)*

17:30 - 17:50 **Expect the unexpected - Space and storytelling with LICIACube**  
Elisa Nichelli, *National Institute of Astrophysics (INAF-OAR)*

17:50 - 18:10 **INAF and its One Thousand and One Stories**  
Martina Cardillo, *National Institute of Astrophysics (INAF-IAPS)*

18:10 - 18:30 **"Look up! Flip the sky with your finger" a virtual exhibition for the enhancement of the historical astronomical atlases of INAF**  
Federico Di Giacomo, *National Institute of Astrophysics (INAF)*

# FRIDAY 4 NOVEMBER

9:00 - 11:00  
Hands-on **WORKSHOP**  
**HOW TO ARCHITECT A SCIENTIFIC EXHIBITION**  
Stefano Grande

14:30 - 16:30  
Hands-on **WORKSHOP**  
**HELLO, I AM A JOURNALIST**  
Silvia Bencivelli

11:00 - 11:30 **COFFEE BREAK**

16:30 - 17:00 **COFFEE BREAK**

11:30 - 11:40  
**A city of science in Rome**  
Giorgio Manzi, *Sapienza University*

17:00 - 17:20  
**Public communication of science in the post covid era: online, inclusive and aimed at an increasingly complex audience.**  
Francesca Mazzotta, *National Institute of Nuclear Physics (INFN)*  
Cecilia Collà Ruvolo, *National Institute of Nuclear Physics (INFN)*

11:40 - 12:00  
**Crowdsourcing and public engagement in cultural heritage**  
Anna Maria Marras, *University of Turin*

17:20 - 17:40  
**Pandemic, infodemic. Que reste-t-il?**  
Marco Ferrazzoli, *CNR*

12:00 - 12:20  
**EUTOPIA**  
Giovanni Lamanna, *LAPP - CNRS*

17:40 - 18:00  
**Astrophysics for Media and journalists: INAF's version**  
Marco Galliani *National Institute of Astrophysics (INAF Press Office)*

12:20 - 12:40  
**Embedding and Valuing University and Science Centre/Museums Partnerships**  
Josh Barker, *University of Leicester*

18:00 - 18:10 **Discussion**

12:40 - 13:00  
**Equity in the UK: supporting inclusive engagement using an understanding of science capital**  
Shaaron Leverment, *Association for Science and Discovery Centres*

13:00 - 14:30 **LUNCH BREAK**