



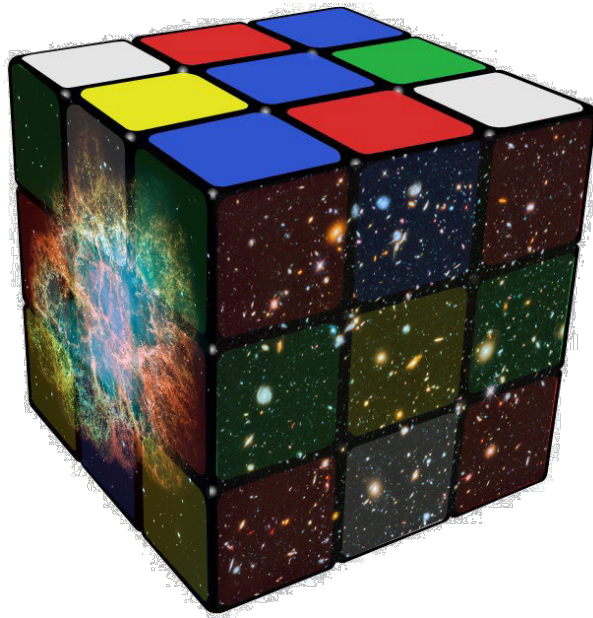
Science & Technology Facilities Council
UK Astronomy Technology Centre



ZENTRUM FÜR
ASTRONOMIE



Universidade de São Paulo
Instituto de Astronomia, Geofísica e Ciências Atmosféricas



CUBES

Cassegrain U-Band Efficient Spectrograph

WP 13000 – Dissemination

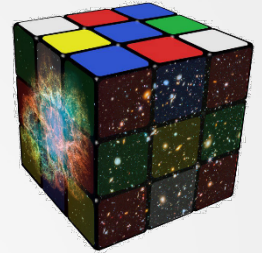
Silvia Piranomonte

INAF - Osservatorio Astronomico di Roma

CUBES Phase B KOM meeting

WP 13000 – Dissemination

S. Piranomonte, C. Evans, S. Covino, C. Opitom



Ensuring that our work reaches all type of audience most effectively

Outreach instruments:

- social networks
- web pages
- newsletters

PRIMARY TASKS

- Creation of a dedicated CUBES web-page and social accounts
- Publicize CUBES in many ways (news sections, social...)

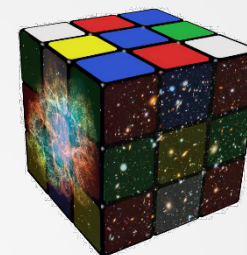
SECONDARY TASKS

- Online 'Science Summary' webpage **for each new CUBES research article**, a summary written **for the general public** with a downloadable and printable flyer in PDF format.
- Public talks/lectures/lessons/discussions: sharing materials** (also in different languages) inside CUBES public/social web page **(under construction..)**

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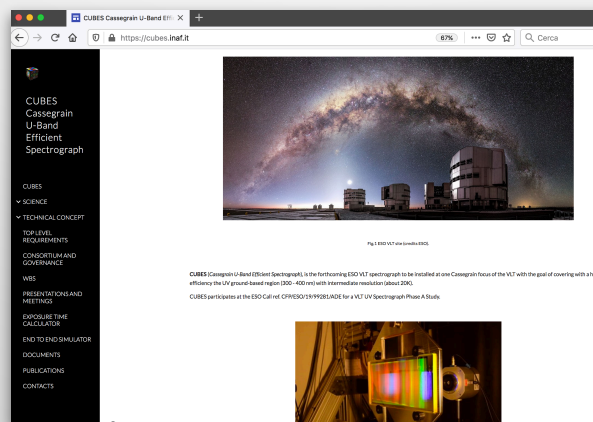


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https://twitter.com/VLT_CUBES

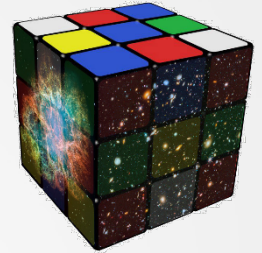


<https://cubes.inaf.it/>



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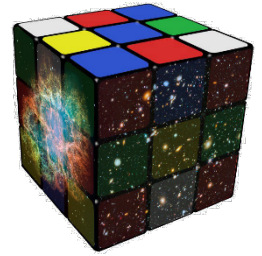


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- We collected several short videos with people working on the project from all the institutes and countries involved with CUBES, in their own native language with English subtitles.
- Posted things when they come up.
- Phase B approach: a centrally-agreed/coordinated way still discussing inside the group. (follow ESO MOONS example?)

Ideas and help are welcome!



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