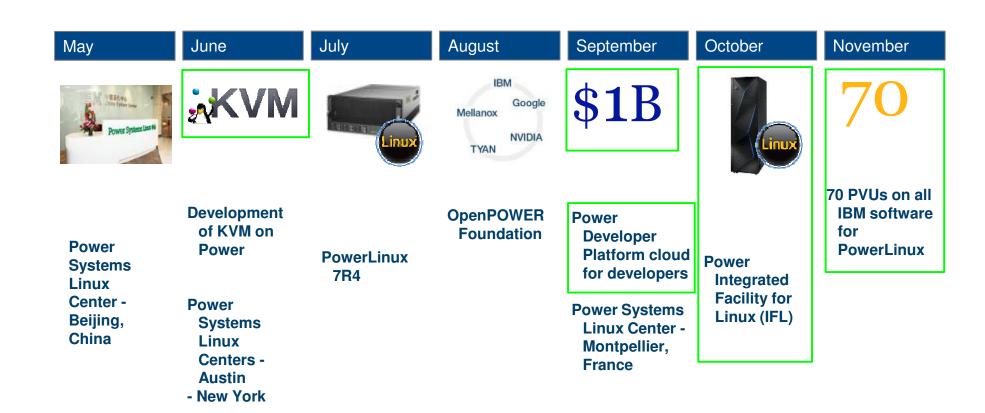


Revolutionizing Open

Cecilia Carniel

IBM Power Systems Scale Out sales cecilia_carniel@it.ibm.com

Linux on Power in 2013: Setting the stage for transformation...



Defining the age of Open



Linux

RedHat, SUSE, and Ubuntu Little endian distribution



Industry Standards

Simpler management via Docker, KVM, OpenStack



OpenPOWER

Innovate Full Stack Solutions leveraging a community



What's the hardware strategy? "Open is good"

OpenPOWER®

The goal of the OpenPOWER Foundation is to create an open ecosystem, using the POWER Architecture to share expertise, investment, and server-class intellectual property to serve the evolving needs of customers.

- Opening the architecture to give the industry the ability to innovate across the full Hardware and Software stack
 - Simplify system design with alternative architecture
 - Includes SOC design, Bus Specifications, Reference Designs, FW OS and Open Source Hypervisor
 - Little Endian Linux to ease the migration of software to POWER
- Driving an expansion of enterprise class Hardware and Software stack for the data center
- Building a complete ecosystem to provide customers with the flexibility to build servers best suited to the Power architecture



OpenPOWER, a catalyst for Open Innovation

Market Shifts



Open**POWER**™

New Open Innovation

- Moore's law no longer satisfies performance gain
- 8

Open Developmentopen software, open hardware

Growing workload demands



- Collaboration of thought leaders
- simultaneous innovation, multiple disciplines

Numerous IT consumption models



 Mature Open software ecosystem Performance of POWER architecture amplified capability

- Rich software ecosystem
- Spectrum of power servers
- Multiple hardware options
- Derivative POWER chips

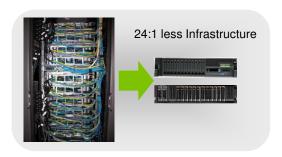
Feeds back ... resulting in client choice

OpenPOWER is an open development community, using the POWER Architecture to serve the evolving needs of customers.

Potential impact on Business IT – available today







Lower IT Costs



Faster time to Value

IBM POWER8 thrashes Intel Xeon - Business Cloud, January 2015

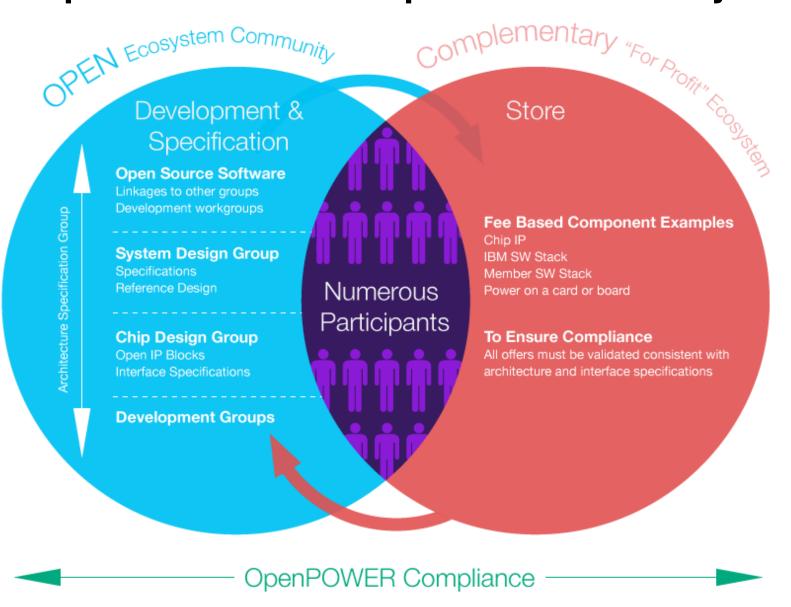
IBM's OpenPOWER Foundation: What Is It And Does It Matter?

Seeking Alpha, January 2015

- "POWER8 is everything Intel's Xeon wants to be when it grows up."
- "The importance of partnerships with Chinese companies, with the tacit backing of the Chinese government, should not be underestimated."



OpenPOWER Development Community



OpenPOWER*

Fueling an Open Development Community







































































































Software







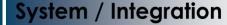














































/O / Storage / Acceleration























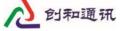






Boards / Systems













Chip / SOC













A Fast Start for OpenPOWER!

August

Announced intent to form **OpenPOWER**



January

First two Chinese members joined



July

IBM. with contributions from Google, released 420.000 lines of firmware

October

Multiple offerings Altera, Canonical. IBM, Nvidia, Redis Labs, OVH and Tyan



made available from



November

Department of Energy chose OpenPOWER design for \$325M supercomputing

March

OpenPOWER kicks off first Summit

- 50+ member presentations
- 10+ product reveals
- 110+ members



2013

2014

December

Incorporated Foundation and elected officers: five members

April

Public launch of website, members and demonstrations (Tyan and Google planars)





October

China government endorsed and supported OpenPOWER ecosystem through the formation of China Power Technology Alliance

November

Nallatech CAPI Developer Kit



March

2015

SoftLayer announces world's first OpenPOWER bare metal as a service offering

December

Seven work groups chartered: Rackspace declares Open Compute, OpenPOWER strategy

The year ahead

- Collaborative solutions, standards, and reference designs available
- Independent members solutions and systems
- Sector growth in technical computing and cloud
- Global growth with increasing depth in all layers
- Broad adoption across hardware, software, and end users



IBM and NVIDIA deliver new acceleration capabilities for analytics, big data, and Java

- ✓Runs pattern extraction analytic workloads faster
- ✓Provides new acceleration capability for analytics, big data, Java, and other technical computing workloads
- ✓ Delivers faster results and lower energy costs by accelerating processor intensive applications

Power System S824L

- Up to 24 POWER8 cores
- Up to 1 TB of memory
- Up to 2 NVIDIA K40 GPU Accelerators
- Ubuntu Linux running bare metal





OpenPOWER™

New Chips & Components



IBM.

DMI connection between an Altera Stratix V FPGA accelerator and a POWER8 CPU







Convey's CAPI developer kit based on the company's Xilinix-based co-processors





First China "local" POWER derivative chip. CP1

Components & Systems



First commercially available OpenPOWER third-party server



New CAPI-based solution: the ConnectX-4 adapter card by Mellanox



Nallatech's OpenPOWER CAPI Developer Kit

New Systems



First Open server specification and motherboard combining OpenPOWER, OpenCompute and OpenStack (mock-up)





Mellanox^a

First GPU-accelerated OpenPOWER developer platform



Prototype of Firestone, a new highperformance server on the path to exascale





First commercially available OpenPOWER server



RedPower, the first China OpenPOWER 2-socket system coming to market in 2015



Inspur 2-socket POWER8 Server

Data Engine for NoSQL with 40TB CAPI-attached flash 24:1 Server consolidation for 3x lower cost per user



ChuangHe China-branded
OpenPOWER systems with POWER8

Bringing It All Together

& Platforms









Open Source Redis







192 Vcores + CAPI 40TB in 2U

Source





- Support for little endian applications
- PoCs available through the Power Development Platform
- 50 IBM Innovation Centers and Client Centers Worldwide









Open Source Ecosystem













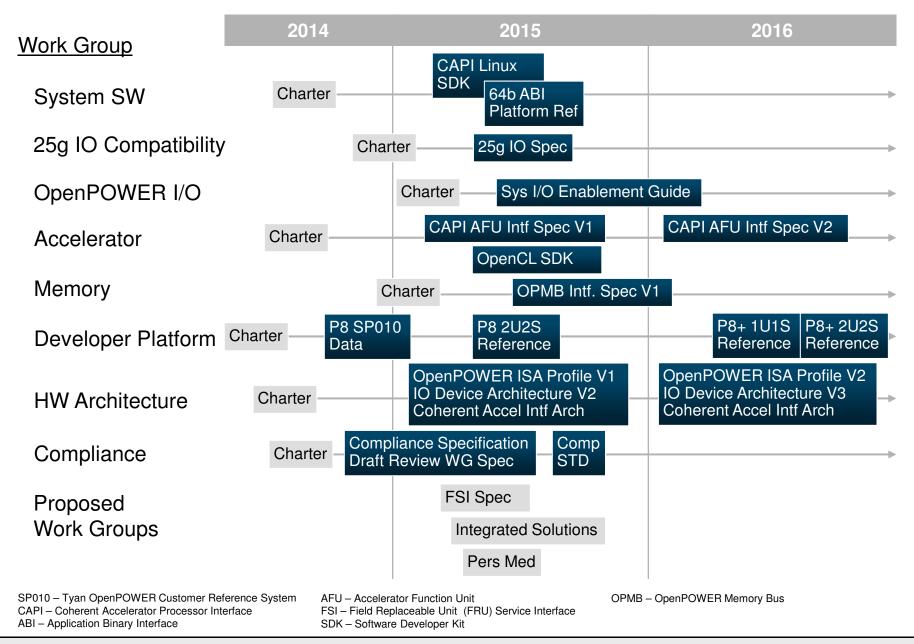


Power KVM





OpenPOWER Work Group Roadmap



Engage in the OpenPOWER community

Technology and Software Innovators

Discuss areas of collaboration and synergy in OpenPOWER.

Sign up for membership and join a work group.

Build technical and business relationships.

Develop

collaborative innovations with compelling value

Innovators, Integrators, and Partners

Deep understanding of workload demands and consumption preferences of end users.

Team with innovators and end users to drive requirements, engage in specific projects.

Deliver

collaborative innovations with compelling value

End Users

Strategic imperatives and workload demands for performance and cost optimization.

Require open software and systems with choice and flexibility.

Engage directly on system design options.

Deploy

collaborative innovations with compelling value



Summary

- 1.Leveraging Power Systems **benefits** using RHEL, SLES, Ubuntu and other open technologies (like KVM, ...)
- 2. The software strategy for Linux on Power focuses on the **next generation of open source software/middleware** on top of common opensource infrastructure and emerging third-party x86 Linux workloads.
- 3. The **OpenPOWER Foundation** drives the hardware strategy while jointly enabling a shared software ecosystem with IBM's efforts.



Questions?



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